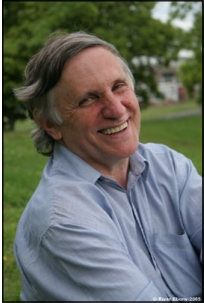


# 2020 Vision: Literacy in Education

*inspiring and creative  
strategies and resources...  
presentations for active teachers*



Keynote Speaker—John Marsden

**27 November 2009**  
**Hilton on the Park -**  
**192 Wellington Parade Melbourne. (Melway**  
**Map 44 B8)**

## Supporting the Awards celebrations for the The Young Australian Art and Writers' Awards 2009

Conference, followed by pre-dinner drinks and Young Australian Art and Writers' Awards Dinner from 6:00 p.m.

### The Conference will

- ◆ highlight a range of perspectives on literacy and visuacy in theoretical, formal and practical sessions for teachers and librarians.
- ◆ suggest resources and discuss how to access and use them across VELS domains and year levels.
- ◆ Include a panel discussion "**Far-sighted literacy. The shape of children's literature in 2020**".

### Who should attend?

Early Years teachers, Middle Years teachers, Later Years teachers, Teacher Librarians, Literacy Co-ordinators

### Sponsorship & Trade Display Opportunities

Your participation is invited in the inaugural Children's Charity Network "2020 Vision - Literacy in Education" Conference", *inspiring and creative strategies and resources.....presentations for active teachers.* The organising committee would like to offer the following trade display and marketing opportunities to companies and organisations with an interest in the area of early education, specifically literacy. **In these times of economic uncertainty, it's more important than ever to maintain a competitive edge. Staying ahead of competitors can be achieved through pursuing ongoing professional development, current market-awareness initiatives, and networking opportunities.**

**N.B.** A sponsorship package can be tailored to suit your requirements. Please contact Graham Davey 03 9889 7749 [daveyg@netspace.net.au](mailto:daveyg@netspace.net.au) if you require further clarification or wish to discuss your options. With the exception of tables and chairs, sponsors will need to bring everything required for their display.

**It is anticipated that 250 teachers and librarians from across all education sectors in Victoria and beyond will attend this conference to hear from a range of dynamic, well-established presenters, who will offer strategies and resources for the effective classroom and whole school approach to**

## Conference Program

8:30	Registration
9:00 – 9:15	Introduction and Welcome
9:15 – 9:45	Professor Margot Hillel OA
9:45 – 10:45	Keynote Speaker. John Marsden—Author, Educator "My Vision".
10:45 – 11:10	Morning Tea
11:10 – 11:55	Concurrent 1— 6 presenters + Trade Fair
12:05 – 12:50	Concurrent 2— 6 presenters + Trade Fair
12:50 – 2:00	Lunch
2:00 – 2:45	Concurrent 3— 6 presenters + Trade Fair
2:55 – 3:40	Concurrent 4— 6 presenters + Trade Fair
3:40 – 4:00	Afternoon Tea
4:00 – 5:00	Panel Session—Andy Griffiths, Erica Wagner, Mathia Dempsey, Chair Prof Margot Hillel OAM.
5:00	Thanks, Grand Prize Draw and wind-up
6:00	Pre-dinner Drinks
7:00	Young Australian Writers' & Art Awards Dinner

## BOOK NOW!

The Children's Charity Network (CCN) is a federally incorporated non-profit organisation which partners with programs to help children in serious need across Australia. We are non-sectarian and non-political. We believe in trying to help any child in extreme need regardless of race, religion, language or culture.

**OUR PROGRAMS are constantly being reviewed and enhanced, we are proud of our contributions so far.**

**The Australian Childrens Literary Board** Instil the love of reading and writing  
[www.ozkids.com.au](http://www.ozkids.com.au)



**Bright Kids** Especially for children with learning difficulties  
[www.brightkids.org.au](http://www.brightkids.org.au)



**Young Australian Art Awards** Celebrating different artistic talents  
[www.youngart.com.au](http://www.youngart.com.au)



**Books For Kids NEW** "Giving kids in need a chance to read"  
[www.booksforkids.org.au](http://www.booksforkids.org.au)



# Sponsor Packages

## Sponsor Package A (8 available) - \$750.00 + GST

*(10% Early Bird discount if booked and paid for by 26 August 2009)*

Priority location in the trade display area.  
 Display space containing two chairs and two tables (each 1.8m x 0.7m) – clothed in black. No wall-hanging space  
 Company name and logo (jpg format) in acknowledgement panel in Conference Program, plus 50 words of description about company, product and/or services (required by 26 August 2009).  
 Insert of 1 x flyer / catalogue / product sample in conference satchel (required by 13 November 2009).  
 Recognition and acknowledgement as a major sponsor at opening and closing of conference.  
 Company logo/banner on display during keynote address.  
 List of delegates, names and schools, supplied by committee.  
 Morning tea, lunch and afternoon tea included and two guest tickets to the Gala Dinner.

## Sponsor Package B (7 available)- \$560.00 + GST

*(10% Early Bird discount if booked and paid for by 26 August 2009)*

Display space containing one chair and one table (each 1.8m x 0.7m) – clothed in black. No wall-hanging space  
 Company name in acknowledgement panel in Conference Program, plus 50 words of description about company, product and/or services (required by 26 August 2009).  
 Insert of 1 x flyer / catalogue / product sample in conference satchel (required by 13 November 2009).  
 List of delegates, names and schools, supplied by committee  
 Morning tea, lunch and afternoon tea included and one guest ticket to the Gala Dinner.

### Other opportunities

General conference costs any amount accepted  
 Contribution to Grand Prize Draw any amount accepted

**Early booking.** Early booking is essential as space is limited and display space will be allocated strictly in order of the date the deposit payment and Application Form are received. There are 8 Sponsor Package A available and 7 Sponsor Package B available. In order to confirm your exhibition space and to attract the Early Bird 10% discount rate you are required to send your order and a fifty percent (50%) deposit by Wednesday 26 August 2009 or by return. If preferred the total sponsorship amount may be forwarded at that time. Please address all correspondence to Children's Charity Network, PO Box 267, LARA, VIC 3212.

The balance payment is required on or before 30 October 2009, all cheques payable to **Children's Charity Network Conference**. Electronic Funds Transfer - Bendigo Bank - BSB: **633 108** Account No: **112563036** Account Name: **Children's Charity Network**

**Cancellation policy.** In the event of withdrawal of display or other sponsorship please be advised that unless that particular area of display or other sponsorship is resold, the right is reserved to retain deposit monies received. Balance payments must be received by the due date.

### Additional info

The conference committee reserves the right to make final decisions on both the acceptance of bookings and the allocation of all spaces.  
 Trade Display - Hours of Opening: 8:00 a.m. – 6:30 p.m.  
 Exhibitor set up time will be from 7:30 am on Friday 27 November 2009. Loading Dock opens 7:30 a.m.  
 Any large items should be delivered on Thursday 26 November 2009 for overnight storage. Please indicate when booking space.  
 Occupational Health and Safety Guidelines must be adhered to. Fire regulations stipulate that displays must not protrude into aisle-ways. Consumption of alcohol is not permitted during set up, public hours or bump out. There is a limited number of power outlets. BYO power-board.  
 Good Neighbor Policy. Canvassing must be limited to within 1 metre of the front of your stand. PA and other activities must not interfere with neighbours.  
 On site access to the internet is by card available from the concierge (currently \$27.50 per day)  
 Contact Phone: The on site organizer's phone number is 0414 888 231.

# BOOK NOW!

CCN Conference Trade Display Space ORDER FORM

**Sponsor details. Please complete this form then mail with payment to:**  
**Children's Charity Network, PO Box 267, LARA, VIC 3212 - ABN. 58 109 336 245**

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Special dietary requirements \_\_\_\_\_

## ORDER FORM

Date \_\_\_/\_\_\_/2009

\_\_\_ Yes to Sponsor Package A (indicate preferred spaces 1-23) \_\_\_\_\_ inc GST \$ \_\_\_\_\_  
 \_\_\_ Yes to Sponsor Package B (indicate preferred space 1-23) \_\_\_\_\_ inc GST \$ \_\_\_\_\_  
 \_\_\_ Yes to sponsoring general conference costs, (any amount accepted) \$ \_\_\_\_\_  
 \_\_\_ Yes to sponsoring goods / services in a Grand Prize Draw \$ \_\_\_\_\_  
 \_\_\_ Yes to donation to Children's Charity Network (any amount accepted) \$ \_\_\_\_\_  
 Grand Total \$ \_\_\_\_\_

Please make cheques payable to **Children's Charity Network** and return to: P.O. Box 267, Lara, Victoria 3212.  
**Telephone: 03 5282 8950 FAX: 03 5282 8950 E-mail: info@childrenscharity.com.au - Website: www.childrenscharity.com.au**  
 Electronic Funds Transfer - Bendigo Bank - BSB: **633 108** Account No: **112563036** Account Name: **Children's Charity Network**